



LOT & GATE COUNTING

Every space, every gate, live on one screen.

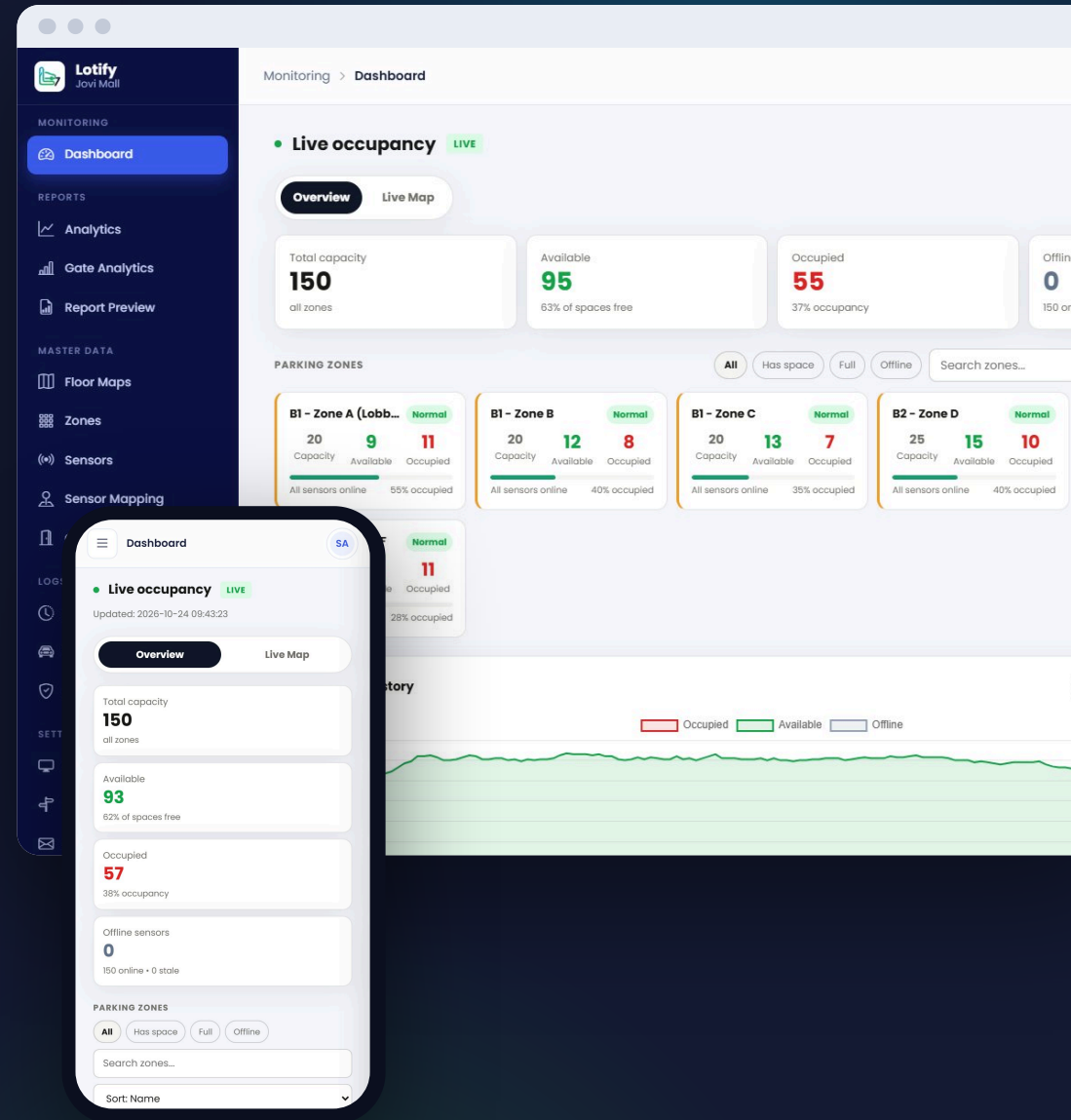
Lotify shows which parking spaces are free, counts every vehicle at the gates, guides drivers with LED signs and turns it all into reports for management.

Live occupancy

Gate counting

Driver guidance

Reports



THE CHALLENGE

Parking that runs on guesswork



Drivers circle

Visitors drive floor after floor looking for a space. Ramps queue up and the visit starts with frustration.



Operators can't see

Staff don't know which floors still have room, or how many cars are coming in right now.



Management lacks numbers

There are no reliable figures on occupancy, peak hours or gate traffic to plan staff, tariffs or expansion.



Lotify replaces guesswork with a live count of every space and every vehicle.

Monitoring

Every zone and every space, live.

Gate counting

Every vehicle in and out, per lane.

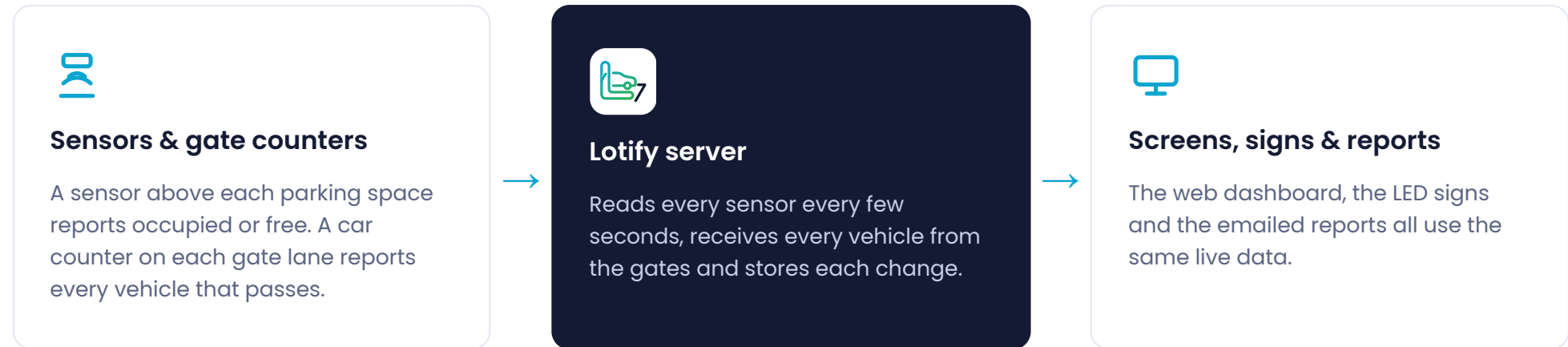
Guidance signs

Free spaces on LED totems and arrows.

Reports

Analytics, Excel and scheduled email reports.

One live count feeds everything



Three colours, used everywhere

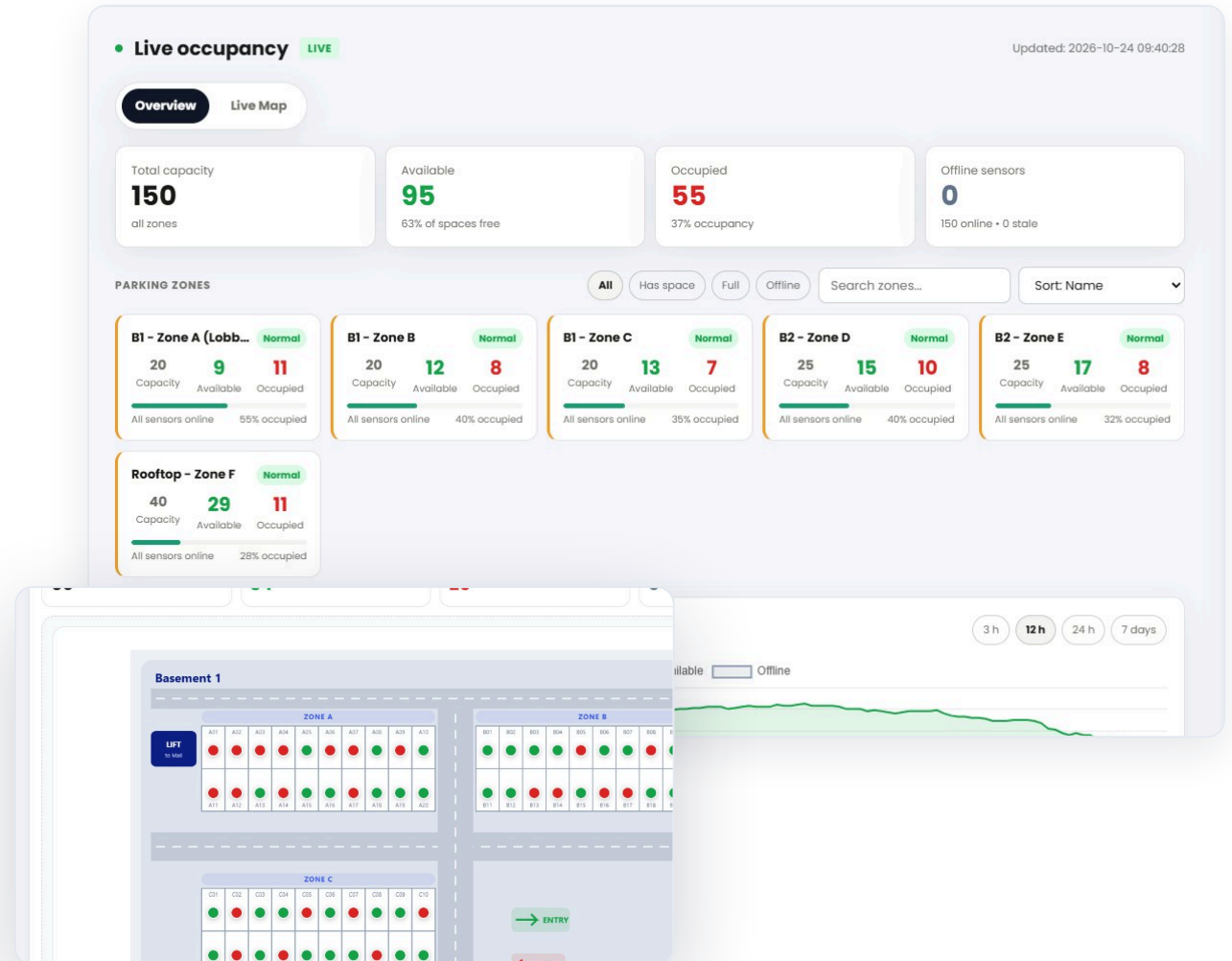
- Available** The space is free.
- Occupied** A car is parked in the space.
- Offline** The sensor is not reporting. Never counted as free.

Set up once. Floor maps, zones, sensors and gate counters are entered once; every figure, sign and report is calculated from the readings.

MONITORING

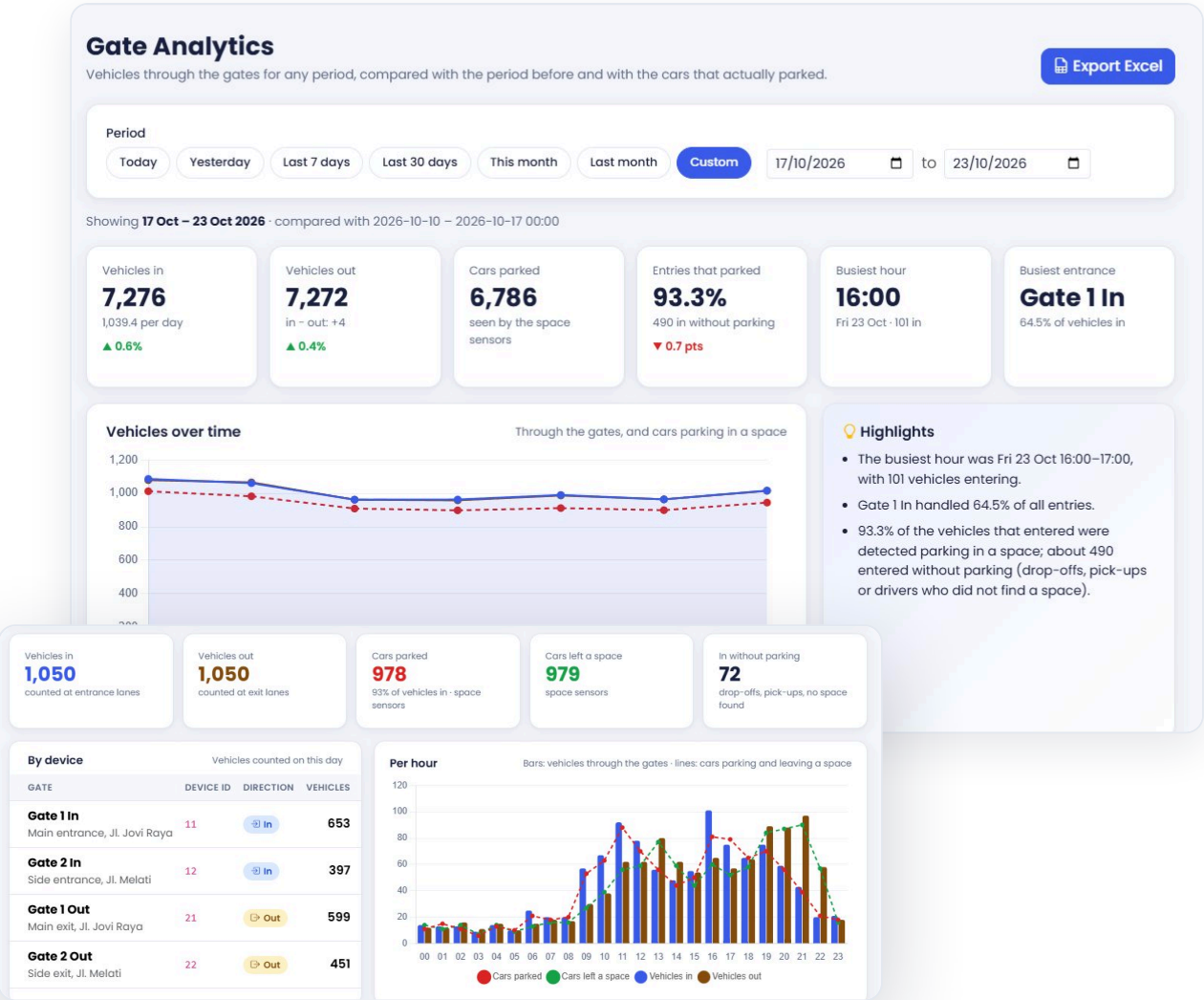
Live occupancy at a glance

- **Refreshes every 5 seconds**
Capacity, free, occupied and offline spaces for the whole site.
- **A card for every zone**
Marked Normal, Busy (60% or more) or Full, with filters and search.
- **Live Map**
Every space on the floor plan, green or red.
- **Zone details**
Click a zone to see its occupancy history and the latest events.

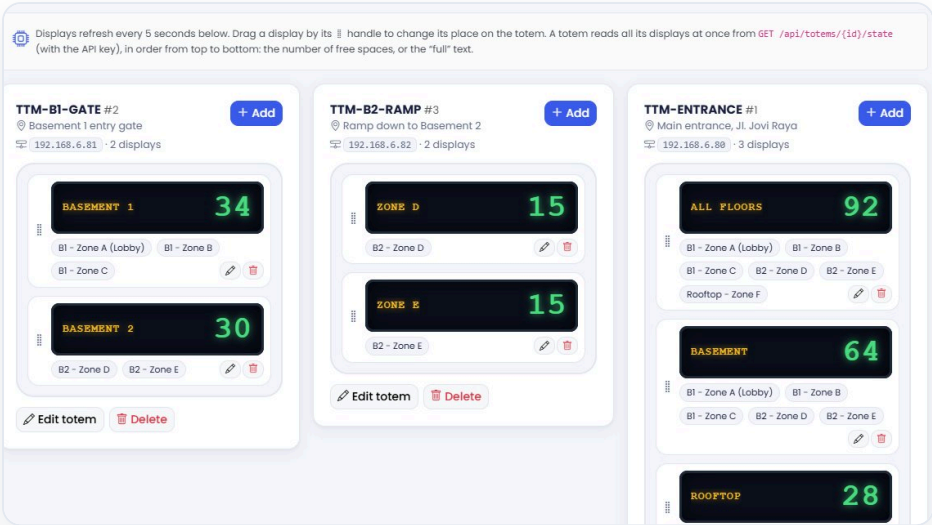


Every vehicle in and out

- **One counter per lane**
Vehicles entering and leaving are counted at every gate lane.
- **Compared with parking**
See how many entries actually parked, and how many were drop-offs, pick-ups or drivers who found no space.
- **Busiest hour and entrance**
Traffic per gate and per hour for any period, compared with the period before.
- **Gate History**
Every vehicle, lane by lane, with time and direction.



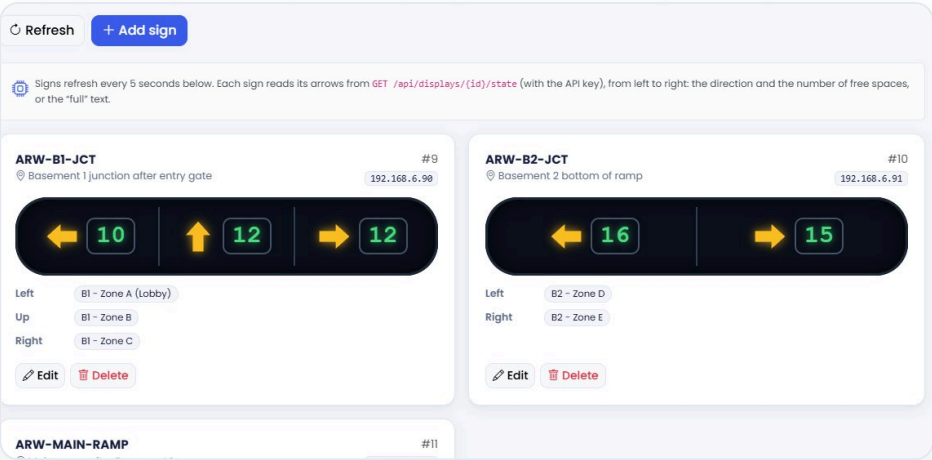
Guide drivers straight to a free space



Counter totems

Each display shows the free spaces of the zones you choose, such as one floor or the rooftop, and shows FULL at zero.

Signs update by themselves from the sensors. Offline spaces are never shown as free.



Arrow signs

At junctions, up to four arrows (left, up, down, right), each with the free spaces in that direction.

Numbers management can act on

Any period

Occupancy, visits, parking duration and busy hours, compared with the period before.

Heatmaps

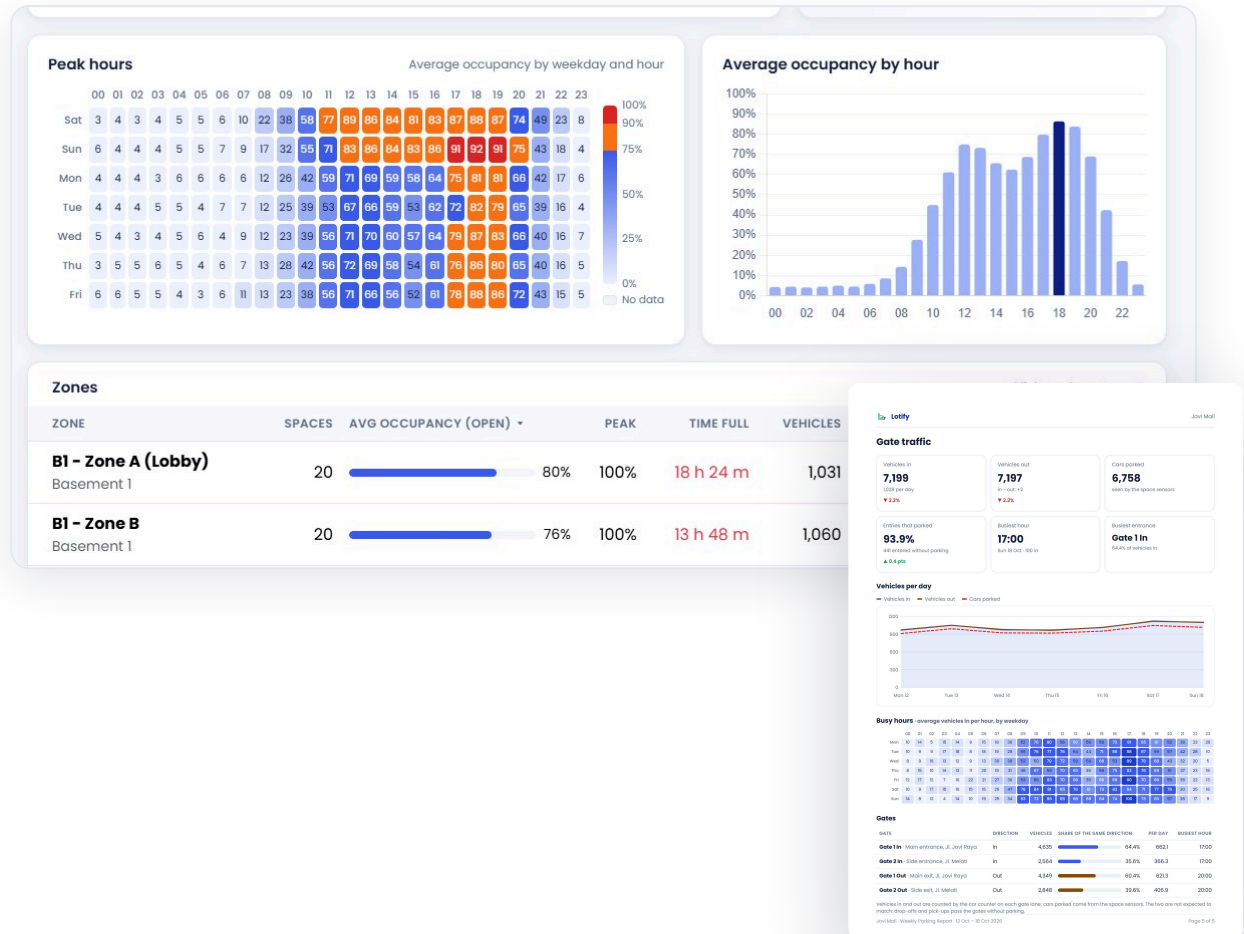
Busy days and hours per zone and per gate at a glance.

Excel export

Take the data into your own spreadsheets.

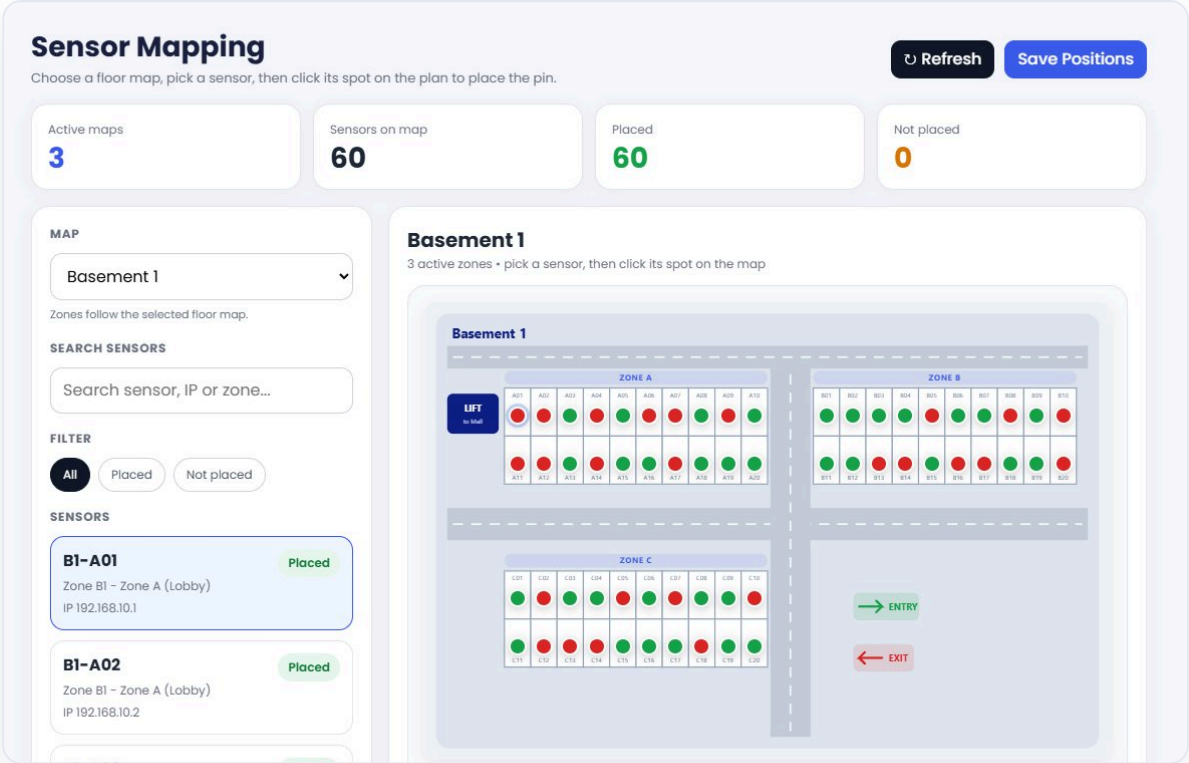
Reports by email

Daily, weekly and monthly reports sent automatically, each with a 5-page PDF.



Easy to set up, safe to share

- Your car park, mapped**
Upload floor plans, define zones and place every sensor on its space.
- Three roles**
Admin, Operator and Viewer. Give guests and presentations a Viewer account that cannot change anything.
- Audit Trail**
Every sign-in and every change to the data is recorded.
- Any device**
Works in the browser on computers, tablets and phones.



	Admin	Operator	Viewer
Dashboard, maps, reports	✓	✓	✓
Edit car park data	✓	✓	—
Signs, email reports	✓	—	—
Users, Audit Trail	✓	—	—

What changes from day one

Drivers

- ✓ Find a free space faster
- ✓ Clear directions at entrances and junctions
- ✓ Less circling, shorter queues at the ramps

Operators

- ✓ Every floor and gate on one screen
- ✓ Offline sensors spotted immediately
- ✓ Work from any computer, tablet or phone

Management

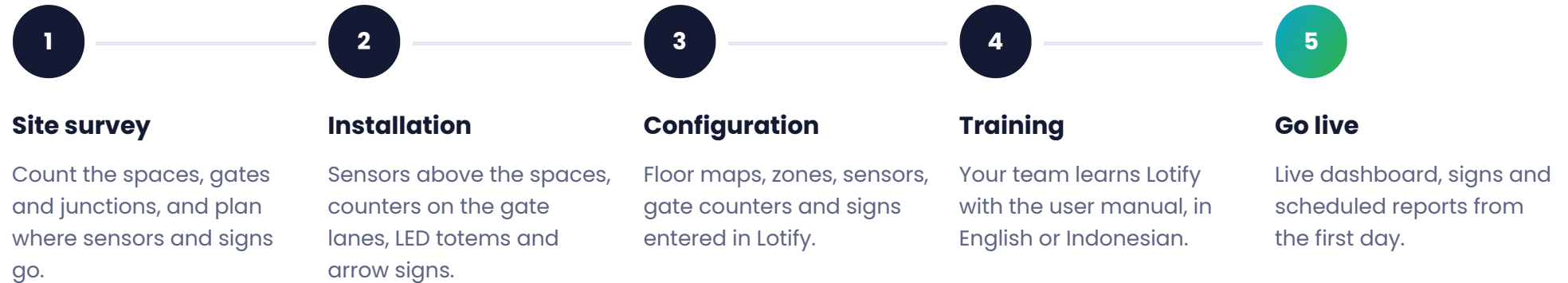
- ✓ Reliable occupancy and traffic figures
- ✓ Peak hours to plan staff and tariffs
- ✓ Reports delivered to the inbox automatically

What you need

A current browser (Chrome, Edge, Firefox or Safari) on the car park network, or on the internet if your site is published online.

NEXT STEPS

From survey to go-live



See Lotify running

Ask us for a live demo of the dashboard, the signs and the reports.